

March 10, 2017



Mr. Ryan Barry
Executive Director
Nunavut Impact Review Board
29 Mitik Street, PO Box 1360
Cambridge Bay, Nu X0B 0C0
E-mail: rbarry@nirb.ca

Dear Mr. Barry:

Letter of Interest: Collaborate on NIRB's community consultation efforts in the Meadowbank mine and Meliadine project

As you know, the Nunavut Independent Television Network (NITV), with the IsumaTV Online Media Network, is a non-profit organization that uses new media tools to support Inuit language and culture. At the current juncture, we are seeking to expand our media network and to deepen our efforts to support Inuktitut-language participation in important public discussions, including those that surround mining and natural resource decision-making. Based on the experience and feedback from our participation in the public hearings and ongoing consultations about the Mary River project, we would like to discuss whether there may be an opportunity to contribute to the NIRB's work in the Meadowbank mine and Meliadine project.

We believe that the IsumaTV Online Media Network can help expand the NIRB's ability to connect and consult with Inuit communities through local radio and online media tools, and thus further NIRB's mission to protect and promote the well-being of the Environment and Nunavummiut through impact assessment and public consultation processes. We are confident NITV has the necessary skills and experience with our trained technicians to complement the efforts of NIRB. We also are interested in working with all parties (governments, project proponents, community representatives and individuals) to strengthen and facilitate informed consultation efforts.

We understand it can be challenging to achieve the intended audience reach and engagement through live community hearings. Building on our experience, NITV is excited to offer a suite of media tools to help NIRB disseminate information to Inuit and non-Inuit audiences throughout Nunavut. With the integration of video, radio, television and internet, NITV is able to live broadcast and archive hearings, which can increase the reach and scope of consultations organized by the NIRB. To assist the efforts of NIRB, we could offer the following services:

- a) Video and audio recording of NIRB hearings (operator and camera included) – live video and audio recording of entire hearings.
- b) Web page – custom designed website interface to view live stream, and archive video and audio hearing content.
- c) Upload to the IsumaTV platform – upload recorded content to the project web page within 24 hours. Live streaming is also a possibility in certain communities.
- d) Hosting of content – recorded content will be safely stored on servers and accessible as archival material for any designated period of time.

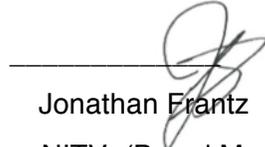
If NIRB is interested in NITV services to support current or future community consultations, we would be pleased to discuss any opportunities in this regard. For any further information, please contact Jonathan Frantz (jon@isuma.ca).

Thank you in advance for your kind consideration.

Regards,



Zacharias Kunuk
NITV, President



Jonathan Frantz
NITV, (Board Member)

Background

NITV is a non-profit Inuit-run society founded in Igloolik in 1991, now serving Inuit communities in all three Nunavut regions. It adapts new innovative technology to today's low-bandwidth northern internet. NITV is an Inuktitut-language television network broadcasting thousands of hours of Inuit films and videos from IsumaTV's website (www.isuma.tv) to 24/7 NITV cable TV channels using local internet servers installed in Nunavut communities. In 2017, NITV is connected in Igloolik, Pond Inlet, Arviat, Cambridge Bay, Taloyoak and Kugluktuk, with many more communities requesting the service. We are currently installing two new systems through a contract with the Kitikmeot Inuit Association's Channel 51 project, for the communities of Kugaaruk, and Gjoa Haven, covering with these the entire Kitikmeot region. Within NITV, IsumaTV continues to build on experience and infrastructure that commenced in 2012, with phase one of a region-wide Qikiqtani internet TV network, and Digital Indigenous Democracy (DID) <http://www.isuma.tv/DID/HumanRights>. This project created a model of communication, and developed innovative technology to improve internet multimedia access at good quality and no waiting-time in Nunavut's high cost, low-bandwidth communities.